

## Resume

Name : **Dr. Sk.Mabunni**  
Designation : Associate Professor  
Date of Birth : 16.07.1984  
Date of Joining: 22.12.2006  
Teaching Experience: 15 years  
Research Experience: 12 years  
Research Interests: Marketing, Logistics, Finance, MIS and Banking.

**ORCID ID:**

<https://orcid.org/0000-0003-4099-732X>

**Google Scholar ID:**

<https://scholar.google.com/citations?user=laT-gqQAAAAJ&hl=en>

**Publon ID:**

<https://publons.com/researcher/4226670/drmabunni-shaik/>

**Vidwan ID:**

<https://vidwan.inflibnet.ac.in/profile/199360>

**Research Gate ID:**

[https://www.researchgate.net/profile/Mabunni\\_Shaik/publications](https://www.researchgate.net/profile/Mabunni_Shaik/publications)

### **Educational Qualifications:**

<b>Qualification</b>	<b>Board/University</b>	<b>Year of Passing</b>	<b>Percentage</b>	<b>Class/Division</b>
PhD, (Management)	Acharya Nagarjuna University, Guntur, Andhra Pradesh.	December 2015		Awarded
M.Phil., (Management)	Mother Teresa Women's University, Kodaikanal, Tamilnadu	March 2008	71%	First Class
M.B.A. (Marketing & Finance)	Acharya Nagarjuna University, Guntur, Andhra Pradesh.	March 2006	70%	First with Distinction
B.Sc. (Comp)	Acharya Nagarjuna University, Guntur, Andhra Pradesh.	March 2004	72.8%	First Class
Intermediate (M.P.C.)	Board of Intermediate	March 2001	81.9%	First Class
S.S.C.	S.S.C.	March 1999	76.8%	First Class

### Teaching Experience: 15 Years

S.No	Name of the organization	Designation	Ratified	From	To	Completed Service
01	Christhu Jayanthi Jubilee PG College, Guntur.	Lecturer	Adhoc	10-07-2006	21-12-2006	5 months
02	R.V.R. & J.C College of Engg. Dept. of Management Sciences, Guntur.	Lecturer	Adhoc	22-12-2006	03-04-2007	4 months
03	R.V.R. & J.C College of Engg. Dept. of Management Sciences, Guntur	Lecturer/Asst .Professor	University Selection	04.04.2007	30.06.2018	11 Years 3 months
04	R.V.R. & J.C College of Engg. Dept. of Management Sciences, Guntur	Associate Professor	Adhoc	01.07.2018	Till date	

### Book Published:

1. Marketing of Bank Services, Madhav Books, Gurgaon, Haryana, ISBN 978-93-80615-14-1, April 2016.

### Member Editorial Board:

1. Editorial Board Member for International Journal of Commerce and Management Research (IJCMR), Peer Reviewed Journal, Refereed Journal & Indexed Journal, Gupta Publications, ISSN: 2455-1627, Impact Factor: RJIF 5.22 since 13<sup>th</sup> September 2019.
2. Editorial Board Member for International Journal of Advanced Research in Technology and Management Sciences (IJARTMS), International Open Access Journal, Monthly, Peer-Reviewed Journal, since 20<sup>th</sup> August 2020.

### Membership of Professional Bodies:

1. Life Member of Indian Council for Business Education (ICBE) which is a Professional Body headquartered in Bangalore and promotes Commerce and Management Education in India and Abroad.
2. Member, Board of Studies, Department of Management Sciences, RVR&JC College of Engineering, Guntur.

### Chapter contributed in books:

1. 'Role of Human Resources in Indian Banking Industry with special reference to State Bank of India', Human Relations Management in Competitive Environment, Discovery Publishing House Pvt. Ltd. New Delhi, pp. 224-232, ISBN 978-93-5056-805-7, April 2016.

**Chaired Session:**

1. Chaired a session at an International Conference on Science, Technology, Engineering and Management (ICSTEM), organized by GVR&S College of Engineering & Technology, Guntur, A.P. and Institute of Research and Journals, India, during 7<sup>th</sup> – 8<sup>th</sup> April 2017.

**Lesson Writer:**

1. Lesson writer for Introduction to Computers & MIS for MBA Hospital Administration course, Distance Education, Acharya Nagarjuna University, Guntur.

**Papers published in Journals:**

1. 'Customer Relationship Management: A Changing Dimensions of Financial Service Market', Journal of XIAN University of Architecture & Technology (UGC Care List II – Scopus), Vol 13, Issue 7, pp. 665-673, ISSN 1006-7930, July 2021.
2. 'Digital Transformation of Higher Education in India – trends and challenges – An empirical study, Educational Resurgence Journal, Vol.3, Special Issue, pp.128-137, ISSN 2581-9100, June 2021.
3. 'Banking Sector Reforms in India', International Journal of Business Management and Allied Sciences, Vol.7, Issue.1, pp.67-73 ISSN 2349-4638, March 2020.
4. 'Readiness for Organizational Change of Banking Sector – A Comparative Study of Public Sector and Private Sector Banks', GITAM Journal of Management, Vol.17, No.2, pp. 75-84, ISSN 0972-740X, April-June 2019.
5. 'Service Quality Measures in Indian Banking Sector – A Comparative Study, International Journal of Management Studies, Vol. V, Issue.3(9), pp. 95-101, ISSN 2249-0302, July 2018.
6. 'Green Marketing: New Developments and Implications A Study of ITC Ltd', International Journal of Business Management and Allied Sciences, Vol.5, Issue 1, pp. 328-333, ISSN 2349-4638, March 2018.
7. 'Building Competitive Advantage: A Strategic tool for Global Competition', International Journal of Business Management and Allied Sciences, Vol.4, Issue 4(b), pp.231-235, ISSN 2349-4638, November 2017.
8. 'E-Governance in India – A study with specific reference to Indian Railways', International Organization of Scientific Research Journal of Business and Management, Vol.19, Issue.8, pp. 01-05, ISSN 2319-7668, August 2017.

9. 'Role of Information Technology in Banking, International Journal of Research in Management Studies, Monthly Reviewed Journal, Vol.1, Issue.7, pp. 145-152, ISSN 2321-4864, February 2014.
10. 'Marketing Practices of Banking Services', International Journal of Exclusive Management Research, Archers & Elevators Publishing House, Bangalore., Vol.3, Issue.4, pp. 89-108, ISSN 2249-8672, August-September, 2013.

**Papers published in proceedings of Conferences / Seminars:**

1. 'Role of IT in HRM: Opportunities and Challenges for Bank Personnel', National Seminar on Human Dimension in Information Age, Department of Commerce & Business Administration, Acharya Nagarjuna University, Ongole Campus, Ongole, pp. 385-390, ISBN 978-0-359-40784-2, February 2019.
2. 'Readiness for Organizational Change – Indian Banking Sector', National seminar on Change Management: Problems and Perspectives, Department of Business Management, V.R.Siddhartha Engineering College, Vijayawada, pp. 51-58, ISBN 978-93-86501-72-1, April 2018.
3. 'Business Intelligence in Educational Institutions', Second Annual Conference on Emerging Issues in Business and Industry, IMRF International Publishing House, Vijayawada, pp. 61-65, ISBN 978-93-84124-54-0, January 2017.
4. 'Impact of Stress on Women Entrepreneur's concerning Guntur District – An Empirical study', International Seminar on Contemporary Developments in Organizational Behaviour, Archers and Elevators Publishing House, Bangalore, pp. 186-191, ISBN 978-93-85640-87-2, December 2016.
5. 'Service Marketing in Banking Industry', National Seminar on Emerging Trends in Marketing, Archers & Elevators Publishing House, Bangalore, pp. 195-203, ISBN 978-93-85640-37-7, November 2015.
6. 'Rural Marketing in India – Challenges & Strategies', National Seminar on Rural Marketing and Rural Consumerism – Roadmap towards sustainable Rural India, Paramount Publishing House, Hyderabad, pp. 137-141, ISBN 978-93-85100-18-5, July 2015.
7. 'Service Quality in SBI – Customer's Perspective', National Conference on Innovations in Service Quality Management, Lorven Publications, Hyderabad, pp. 17-32, ISBN 978-81-907052-9-5, April 2013.
8. 'Gender Equality – Present Status of Indian Women', International Seminar on Enhancing Competitive Advantage through Strategic HRM, Department of Business Management, V.R.Siddhartha Engineering College, Vijayawada, pp. 396-402, ISBN 978-81-923134-1-2, July 2012.

9. 'Engineering Education in India', National Seminar on Challenges of Higher Education in India, BS Publications, Hyderabad, pp.83-94, ISBN 978-93-81075-51-7, June 2011.

#### **Papers presented at Conferences / Seminars:**

1. 'E-Learning in Higher Institutions: Student Satisfaction', Virtual International Conference on Sustainability of E-Education as a close alternative to Traditional Education, organized by School of Commerce and Business Management, Central University of Tamilnadu, Thiruvarur, TN, Jointly with Millenium University Blantyre, Republic of Malawi and Srikrishna Devaraya University, Ananthapuram, AP, during 16<sup>th</sup> -17<sup>th</sup> December 2020.
2. 'Green Banking Initiatives for Sustainable Economic Development in India', National Conference on Emerging Strategies for Sustainable Economic Development – Global and Indian Context, organized by Department of Business Management and Department of Commerce, St. Ann's PG College for Women, Mallapur, Hyderabad, on 20<sup>th</sup> August 2020.
3. 'Impact of COVID-19 on Indian Economy: Government Measures to aid businesses during COVID-19', Webinar on Implications of COVID- 19 Lock Down on Trade and Commerce, Jointly organized by Mizoram University and Sikkim University, on 19<sup>th</sup> June 2020.
4. 'Impact of Globalization on MSME in India – A Study on Andhra Pradesh Perspective', International Seminar on Impact of Globalization on MSMEs – Prospects, Challenges and Policy Implications on Growth, sponsored by ICSSR-IMPRESS, New Delhi, organized by Department of Business Management, Vikrama Simhapuri University, Nellore in Association with Millennium University, Malawi, Africa, during 29<sup>th</sup> – 31<sup>st</sup> March 2019.
5. 'Women Empowerment through Digital Technology in India – Women Participation in Andhra Pradesh', National Conference on Role of Women in Technical Education: Entrepreneurship, Research and Consultancy (RWTE-2019), organized by National Institute of Technology, Warangal, Telangana, during 8<sup>th</sup> – 9<sup>th</sup> March 2019.
6. 'Role of IT in HRM: Opportunities and Challenges for Bank Personnel', National Seminar on Human Dimension in Information Age, sponsored by UGC, organized by Department of Commerce & Business Administration, Acharya Nagarjuna University, Ongole Campus, during 21<sup>st</sup> – 22<sup>nd</sup> February 2019.
7. 'A Study on Stress Management Challenges for Corporate Women', National Workshop on Corporate Happiness, sponsored by UGC, organized by Department of Human Resource Management, Acharya Nagarjuna University, Guntur, from 8<sup>th</sup> – 9<sup>th</sup> February 2019.

8. 'Readiness for Organizational Change – Indian Banking Sector', National seminar on Change Management: Problems and Perspectives, organized by Department of Business Management, V.R.Siddhartha Engineering College, Vijayawada, on 3<sup>rd</sup> April 2018.
9. 'Women Entrepreneurs in Rural areas – A Study concerning Guntur Dt. A.P.', International Seminar on Women Entrepreneurship and Globalization: Issues and Challenges, sponsored by UGC, organized by Department of Sociology & Social Work, Acharya Nagarjuna University, Guntur, from 2<sup>nd</sup> – 4<sup>th</sup> February 2018.
10. 'E-Governance in India – A study with specific reference to Indian Railways', National Seminar on Indian Economic Turnaround challenges and prospects, sponsored by UGC, organized by Department of Management Studies, Sir C R Reddy College, Eluru, during 9<sup>th</sup> – 10<sup>th</sup> February 2017.
11. 'Impact of Stress on Women Entrepreneur's concerning Guntur District – An Empirical study', International Seminar on Contemporary Developments in Organizational Behaviour, organized by Department of Business Management, V.R.Siddhartha Engineering College, Vijayawada, on 30<sup>th</sup> December 2016.
12. 'Service Marketing in Banking Industry', National Seminar on Emerging Trends in Marketing, organized by Department of Business Management, V.R.Siddhartha Engineering College, Vijayawada on 20<sup>th</sup> November 2015.
13. 'Rural Marketing in India – Challenges & Strategies', National Seminar on Rural marketing and Rural Consumerism: Roadmap towards sustainable Rural India, sponsored by APSCHE, Hyderabad, organized by Department of Management Studies, T.J.P.S.College (P.G.Courses), from 24<sup>th</sup> – 25<sup>th</sup> April 2015.
14. 'Role of DW CRA and Micro Finance in Women Economic Empowerment, National seminar on Role of Human Resources in Economic Development, organized by Department of Business Management, Yogi Vemana University, Kadapa, during 16<sup>th</sup> & 17<sup>th</sup> April 2014.
15. 'Role of HR in Indian Banking Industry concerning SBI', National seminar on Role of Human Resources in Economic Development, organized by Department of Business Management, Yogi Vemana University, Kadapa, during 16<sup>th</sup> & 17<sup>th</sup> April 2014.
16. 'Role of Technology in Banking', National Seminar on Retail Banking Trends & Challenges, organized by Department of Business Administration, K.B.N.College P.G.Centre, Vijayawada, on 15<sup>th</sup> March 2014.
17. 'Service Quality in SBI – Customer's Perspective', National Conference on Innovations in Service Quality Management, organized by School of Management Studies, Chaitanya Bharathi Institute of Technology, Hyderabad, during 31<sup>st</sup> Jan- 1<sup>st</sup> February 2013.

18. 'Marketing of Banking Services – A Comparative study', National seminar on Emerging trends in commercial banking in India, sponsored by UGC, organized by Department of Commerce & Business Administration, Acharya Nagarjuna University, during 12<sup>th</sup> & 13<sup>th</sup> October 2012.
19. 'Gender Equality – Present Status of Indian Women', International Seminar on Enhancing Competitive Advantage through Strategic HRM, organized by Department of Business Management, V.R.Siddhartha Engineering College, Vijayawada, on 11<sup>th</sup> April 2012.
20. 'Indian Households Consumption: A changing pattern of quality products & realization in value terms', National Seminar on Emergent Business Models and Strategies, sponsored by UGC, organized by Department of Commerce, P.B.Siddhartha College of Arts & Science, Vijayawada, 9<sup>th</sup> – 10<sup>th</sup> March 2012.
21. 'HR Practices in Retailing Industry in India', National Seminar on Organised Retailing in India: Challenges and Strategies, organized by Department of Business Management, V.R.Siddhartha Engineering College, Vijayawada, on 24<sup>th</sup> February 2012.
22. 'Micro Finance in India – An Appraisal', National Seminar on The Role of Microfinance in Capacity Building for Rural Folk, sponsored by UGC, organized by Department of Commerce & Business Administration, Acharya Nagarjuna University, during 28<sup>th</sup> Feb & 1<sup>st</sup> March 2011.
23. 'Total Quality Management in Engineering Education', National Seminar on Challenges of Higher Education in India, sponsored by APSCHE Hyderabad, organized by Department of Management Studies, T.J.P.S.College (PG Courses) Guntur, during 25<sup>th</sup> & 26<sup>th</sup> February 2011.
24. 'Engineering Education in India', National Seminar on Challenges of Higher Education in India, sponsored by APSCHE Hyderabad, organized by Department of Management Studies, T.J.P.S.College (PG Courses) Guntur, during 25<sup>th</sup> & 26<sup>th</sup> February 2011.
25. 'Women Empowerment through the functioning of DWCRA groups', International HR Conclave "Four Es of HRM, organized by Mahathma Gandhi College, Guntur, 29<sup>th</sup> – 31<sup>st</sup> October 2010.
26. 'Marketing of Banking Services', National Seminar on the Role of Service sector enhancing Quality & Image at Indian Market, sponsored by APSCHE, organized by Sri Durga Malleswara Siddhartha Mahila Kalasala, Vijayawada, during 13<sup>th</sup> – 14<sup>th</sup> September 2010.
27. 'A Study on Credit Schemes of Commercial Banks in India', National Seminar on Developments in Indian Financial Services Sector in the Context of Globalization, organized by P.G.Department of Business Administration, Montessori Mahila Kalasala, Vijayawada, on 24<sup>th</sup> January 2009.

### **FDP's / Seminars / Conferences / Workshops participated:**

1. Workshop on Intellectual Property Rights in Higher Education – Issues & Challenges, organized by Department of Management Studies in collaboration with Internal Quality Assurance Cell, TJPS College, Guntur, Andhra Pradesh on 13<sup>th</sup> September 2019.
2. Pedagogy for Online and Blended Teaching-Learning Process (FDP201X), AICTE approved, organized by the Indian Institute of Technology, Bombay, from 30<sup>th</sup> October 2018 to 13<sup>th</sup> December 2018.
3. FDP on Role of Faculty in Institutional Buildings, organized by Department of Master of Business Administration, Eswar College of Engineering, Narasaraopet, during 20<sup>th</sup> – 22<sup>nd</sup> November 2018.
4. Workshop on Leadership Opportunities for Professional Women, sponsored by IEEE Hyderabad Section, organized by IEEE Guntur Subsection in association with IEEE WIE AG Hyderabad Section at Efftronics Systems Pvt.Ltd., Vijayawada, Andhra Pradesh, during 27<sup>th</sup> – 28<sup>th</sup> October 2018.
5. Foundation Program in ICT for Education (FDP 101x), AICTE approved, organized by the Indian Institute of Technology, Bombay, from 13<sup>th</sup> September 2018 to 18<sup>th</sup> October 2018.
6. FDP on Structural Equation Modeling, organized by Department of Business Management, Yogi Vemana University, Kadapa, Andhra Pradesh, during 7<sup>th</sup> – 9<sup>th</sup> September 2018.
7. FDP on Paradigms of Education – Role of A Teacher and Reflective Teaching, sponsored by Association of Indian Management Schools (AIMS) – AP Chapter, organized by Lakireddy Bali Reddy College of Engineering, Mylavaram, Krishna Dist, Andhra Pradesh, during 17<sup>th</sup> – 18<sup>th</sup> July 2018.
8. National Seminar on Ethics and Human Values in Engineering, organized by Department of Mechanical Engineering, RVR & JC College of Engineering, Chowdavaram, Guntur, during 5<sup>th</sup> – 6<sup>th</sup> January 2017.
9. National Seminar on Corporate Governance- Emerging Issues, organized by Department of International Business Studies, Acharya Nagarjuna University & Board of Studies, Institute of Chartered Accountants of India, during 15<sup>th</sup> – 16<sup>th</sup> July 2015.
10. National Workshop on Emerging Trends in Financial Markets, sponsored by Indian Council of Social Science Research – SRC, Ministry of HRD, Govt. of India, Hyderabad, organized by Dept. of Business Administration, P.V.P.Siddatha Institute of Technology, Vijayawada, Andhra Pradesh, during 23<sup>rd</sup> – 24<sup>th</sup> September 2014.



11. UGC National Conference (in Collaboration with Vishakapatnam Steel Plant) on Green Technologies, organized by St. Joseph's College for Women, Visakhapatnam, during 8<sup>th</sup> – 9<sup>th</sup> November 2013.
12. National workshop on Research methods in Commerce and Management Studies, sponsored by UGC, organized by Department of Commerce & Business Administration, KBN College in Collaboration with Acharya Nagarjuna University, during 25<sup>th</sup> & 26<sup>th</sup> June 2011.
13. FDP on Research Methodology & Computer Application, sponsored by AICTE, Ministry of HRD and Govt. of India, organized by Asian School of Business Management, Bhubaneswar, during 7<sup>th</sup> – 13<sup>th</sup> September 2009.

**Online FDP's / Webinars / Conferences / Workshops participated:**

1. Webinar on Entrepreneurship for sustainable development, organized by Entrepreneurship Development Cell, Yogi Vemana University, Kadapa on 16<sup>th</sup> July 2021.
2. Webinar on Intellectual Property Rights, sponsored by MSME, Govt. of India, organized by Capital Engineering College, Bhubaneswar in association with MSME Development Institute, Cuttack, Ministry of MSME, Govt. of India and Central Tool Room and Training Centre, Bhubaneswar, on 26<sup>th</sup> March 2021.
3. Women Entrepreneurship Development Programme sponsored by National Science & Technology Entrepreneurship Development Board, Department of Science & Technology, Government of India, New Delhi, organized by Sasi Institute of Technology & Engineering, Tadepalligudem, West Godavari Dt, during 15<sup>th</sup> February – 16<sup>th</sup> March 2021.
4. Virtual International Seminar on Recent Marketing Trends organized by Hindusthan Business Schools, Coimbatore in association with College of Business and Economics, Bule Hora University, Ethiopia, on 9<sup>th</sup> February 2021.
5. One week Online Programme on Research Methodology and Data Analytics using SPSS and R, organized by Dept. of MBA, Sree Vidya Nikethan Institute of Management, Tirupati, during 1<sup>st</sup> – 6<sup>th</sup> February 2021.
6. 6 Day online STTP on Outcome-based Curriculum Planning, Mapping and Measurement, sponsored by AICTE, organized by School of Management, Sri Krishna College of Technology, Coimbatore, Tamilnadu, during 2<sup>nd</sup> – 7<sup>th</sup> November 2020.
7. Webinar on Indian Capital Markets – The Road Ahead, organized by Department of Commerce & Business Administration, P.B.Siddartha College of Arts & Science, Vijayawada in association with Securities Exchange Board of India (SEBI), on 5<sup>th</sup> October 2020.

8. New Education Policy in the era of Digital Transformation, organized by Department of Business Administration, P.V.P.Siddhartha Institute of Technology, Vijayawada, on 30<sup>th</sup> September 2020.
9. Entrepreneurship & Startup Opportunities through Tourism & Hospitality Business, AICTE Training & Learning (ATAL) Academy, organized by Department of Tourism and Hospitality Management, Mizoram University, Aizawl., during 14<sup>th</sup> – 18<sup>th</sup> September 2020.
10. Career Enhancement Program on New skill for New normal, organized by Department of Business Administration, Bharathidasan College of Arts & Science, Erode, Tamilnadu in association with Zillion Cubes Learning Foundation, Coimbatore, during 12<sup>th</sup> – 14<sup>th</sup> August 2020.
11. Webinar on Towards inclusive Innovations and Network-based Entrepreneurship, organized by Department of Management, Mizoram University, Aizawl, on 10<sup>th</sup> August 2020.
12. National Level Webinar on New Trends in Logistics & Supply Chain Management, organized by School of Management Studies, Chaitanya Bharathi Institute of Technology in association with Navata Supply Chain Solutions, on 8<sup>th</sup> August 2020.
13. International Webinar on Work Culture in Changing Times, organized by Department of Commerce, Mahatma Gandhi Central University, Bihar in association with University of Guadalajara, Mexico, on 4<sup>th</sup> August 2020.
14. National Webinar on Covid 19 Lockdown & Women, Jointly organized by IQAC & Women Empowerment Cell of Pt. Deen Dayal Upadhyay Govt. Girls Degree College, Varanasi, Uttar Pradesh, on 2<sup>nd</sup> August 2020.
15. Online FDP on Managing sustainability in turbulent times, organized by Department of Mathematics & Humanities, Mahatma Gandhi Institute of Technology (MGIT), Hyderabad, during 29<sup>th</sup> – 30<sup>th</sup> July 2020.
16. National FDP on Filing of Income Tax Returns Law & Procedure, organized by Department of Commerce, P.B.Siddhartha College of Arts & Science, Vijayawada in collaboration with Vijayawada Branch of SIRC of ICAI, on 25<sup>th</sup> July 2020.
17. Online FDP on Art of teaching Philosophies, organized by Bharathidasan College of Arts & Science, Erode, Tamilnadu, from 23<sup>rd</sup> – 25<sup>th</sup> July 2020.
18. FDP on Changing the way, you think, organized by MLR Institute of Technology, Hyderabad, during 23<sup>rd</sup> – 24<sup>th</sup> July 2020.

19. International Webinar on Challenges and Opportunities for Migrant labourers in the age of Covid-19, organized by Department of Econometrics, School of Economics, Madurai Kamaraj University, Madurai, during 22<sup>nd</sup> – 23<sup>rd</sup> July 2020.
20. National Webinar on Accounting Standards, organized by P.B.Siddhartha College of Arts & Science, Vijayawada in collaboration with Vijayawada Branch of SIRC of ICAI on 18<sup>th</sup> July 2020.
21. Webinar on Unstoppable Leadership Success – How great leaders succeed every day, organized by the Association of Indian Management Schools (AIMS) on 14<sup>th</sup> July 2020.
22. Five days Executive Development Programme on Basic Analytics Tools, organized by Department of Management Studies, School of Management, Pondicherry University, during 4<sup>th</sup> – 8<sup>th</sup> July 2020.
23. Webinar on Impact of COVID-19 on Gender Equality, Jointly organized by Internal Complaints Cell, Sikkim University and University Grants Commission on 30<sup>th</sup> June 2020.
24. Online Workshop on Startup's awareness and its significance, sponsored by Institution's Innovation Council – MHRD, New Delhi, organized by Centre for Innovation, Incubation and Entrepreneurship, Lakireddy Bali Reddy College of Engineering, Mylavaram on 29<sup>th</sup> June 2020.
25. One week Online Workshop on Capacity Building on Research Methodology, organized by Santhiram Engineering College, Nandyal in association with Research Stars Association, during 22<sup>nd</sup> - 27<sup>th</sup> June 2020.
26. Online FDP on Trends in Management Education and Research, organized by Department of Business and Management Studies, Gudlavalleru Engineering College, during 24<sup>th</sup> – 26<sup>th</sup> June 2020.
27. Webinar on Gender implications of Covid 19 pandemic: A Way Ahead, organized by Mizoram University, Aizawl, India on 17<sup>th</sup> June 2020.
28. International Webinar on future Perspective, organized by Department of Management Studies, Nehru Institute of Information Technology and Management, Coimbatore, during 10<sup>th</sup> – 12<sup>th</sup> June 2020.
29. Four Day National level Online Seminar for Research Scholars, organized by Institute of Management Studies, Department of Journalism and Mass communication, Davangere University, during 3<sup>rd</sup> – 6<sup>th</sup> June 2020.
30. National Level FDP on Tools for Online Classroom Post Covid-19, organized by Codegnan IT Solutions in association with Department of Computer Science, PB

Siddhartha College of Arts & Science and Computer Society of India, Vijayawada Chapter, during 18<sup>th</sup> – 20<sup>th</sup> May 2020.

**Other Duties:**

- Department ISO Coordinator since June 2019.
- Internal Auditor, IQAC from February 2021.
- In charge of Internal Examinations, from July 2007 to December 2011.
- Member, Editorial Board, News Letter & Magazine Committee since January 2008.
- Member, Disciplinary & Anti Ragging Committee since 2009.
- Member, Lady Advisory Committee from July 2010 to September 2019.
- Member, Programme Assessment Committee, Dept.of Management Sciences.
- Member, Department Development Committee, Dept.of Management Sciences.
- Result Analysis, External Examinations.
- Member, NAAC Criteria 6, Dept.of Management Sciences.
- Class In charge for II/II MBA.
- Preparation of Academic Report, Dept.of Management Sciences.
- Actively involved in Personality Development & Skill development student activities.
- Staff Coordinator for Business Quiz Club, Dept.of Management Sciences.

**Contact details:**

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